



AGGIE NEWS

From The Association of Former Students

AggieNews is an easy-to-read monthly electronic newsletter designed to keep more than 235,000 former students, faculty, staff and friends informed about important happenings at Texas A&M University and throughout the Aggie Network.

Happy Birthday, Ike!
The oldest Aggie will turn 109 on Aug. 1, and we know he likes birthday cards. Let's send him some!

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Premium

MOST CEOS IN FORTUNE
TEXAS A&M: 4
MICHAEL E. DEER

TAMU Leads in CEO List
Four Aggies were on CEO lists at companies in Fortune's top 100.

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Pearl Perfect
16 Aggies gave Woody and Buzz a boost working on 'Toy Story 4'.

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It's Almost Reunion Season!
Is your class having a Reunion this fall? See all the info and updates!

[READ MORE](#)

Connecting Aggies For 140 Years
Read about how The Association has supported the Aggie Network.

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A **B**

TAILGATE
Send home and receive Aggie Network. All Aggie Network. All Aggie Network. All Aggie Network.

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Meet Aggie Women
Legacy Award recipients.

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Get your own banner for Aggie Football's 120th

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C **D**

Seek Aggies train on international cruise.

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What to know for Aug. 29 football Thursday.

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TAMU an authority on space construction.

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E **F**

Patagonian Explorer
Jan. 31 - Feb. 13, 2020 | From \$7,597

[BOOK NOW](#)

G **H**

I **J**

The Association of Former Students raises friends and funds in support of Texas A&M University. [Make a gift today.](#)

The Association of Former Students
505 George Bush Drive
College Station, TX 77840 United States

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Premium (1120 x 200)

1x	\$2,420
3x	2,180
6x	1,960
12x	1,760

A, B, C & D (530 x 200)

1x	\$1,430
3x	1,290
6x	1,150
12x	800

A + B & C + D (1120 x 200)

1x	\$2,200
3x	1,980
6x	1,780
12x	1,050

E & F (530 x 200)

G & H (200 x 530)

1x	\$1,100
3x	990
6x	890
12x	800

E + F (1120 x 200)

1x	\$1,650
3x	1,485
6x	1,375
12x	1,100

I & J (530 x 200)

1x	\$1,260
3x	1,050
6x	840
12x	630

I + J (1120 x 200)

1x	\$840
3x	730
6x	630
12x	420

CONTRACT & MATERIALS DUE:

Friday of the contracted month

DISTRIBUTION DATE:

Third Tuesday of the month

DISCOUNTS:

Nonprofit - 10%

A&M affiliates - 12%

RECIPIENT DEMOGRAPHICS:

Gender

Male 55%

Female 45%

Age

18-24 7%

25-34 37%

35-44 20%

45-54 15%

55-64 21%

65+ 9%

Average age: 41

Income

Average household income: \$88,620

Digital Specs

Acceptable file formats are jpeg, pdf, psd, ai, png, and should be at least 72 dpi. No flash or animation.

Please include link to website with ad submission.

Submit materials electronically to:

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The Association
OF FORMER STUDENTS®
TEXAS A&M UNIVERSITY®

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